

Rick Anderson

DIGITAL CONSULTANT / UI DESIGNER / DEVELOPER / ILLUSTRATOR

Experienced digital specialist with over 25 years commercial expertise. I help clients simplify complex design challenges and optimise digital potential. Intuitive and functional design is at the heart of what I do. My professional goal is to combine my love of physically putting pencil to paper with more technical skills to deliver innovative, user-centred design solutions from sketching brand concepts and preliminary wireframes to comprehensive UI design and front-end programming.

CONTACT

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PORTFOLIO

ooko.com/rick

SKILLS

DIGITAL DESIGN | WEB DEVELOPMENT
FRONT-END | UI/INTERACTION DESIGN
WIREFRAMING | PROTOTYPING | PRINT
ILLUSTRATION | BRANDING | MOTION &
ANIMATION | 3D MODELLING

TOOLBOX

ADOBE XD	●●●●●
ANIMATE	●●●●●
AFTEREFFECTS	●●●●●
FIGMA	●●●●●
ILLUSTRATOR	●●●●●
INDESIGN	●●●●●
PHOTOSHOP	●●●●●
PREMIERE PRO	●●●●●
HTML	●●●●●
CSS	●●●●●
JAVASCRIPT	●●●●●
WORDPRESS	●●●●●



RECENT WORK EXPERIENCE

OOKO / Digital Consultancy [05/97 - present]

- Working with well-known brands including Adobe, RBoS and BT as well as via referral with smaller clients on a wide range of projects including branding, print design (brochures, labels and business cards), web design and app development, e-commerce platforms, UI wireframe design and coding, 3D modelling, illustration, motion graphics and animation.
- Guiding clients through projects from initial conception to final handover, fostering effective communication and strong customer focus.
- Planning, prioritising and fulfilling projects, liaising with and managing third parties where required to facilitate delivery in accordance with client requirements and deadlines.
- Adapting to manage a broad spectrum of (often remote) clients, to understand and satisfy their objectives, as well as keeping up-to-date with the latest digital trends, techniques and technologies.

SICCAR / Digital Design Consultant [10/20 - 04/24]

- Led the end-to-end UI design process
- Collaborated with the product manager and engineering team to develop POC wireframes and hero demos as well as working on the live platform front-end (HTML / CSS / React JS).
- Provided other design functions within the company including animation of explainer videos, creation of a new SICCAR brand along with redevelopment of the company website and ancillary marketing assets such as printed collateral.
- As a result of my work, Siccar were able to secure funding for expansion and further development of the platform. I continue to support SICCAR on a freelance basis.

Contxt.ID / UI Designer [03/22 - 05/23]

- Utilised AdobeXD to develop and refine a set of UI wireframes for their API management software, Darkspark, these were then translated to the live app.

ORIGO / Front-end Developer [04/16 - 10/16]

- Designed and developed the front-end for their Pensions Dashboard POC app.
- Worked closely with cross-functional teams to codify requirements and determine optimal solutions for consolidation of the user's pension information into a single report.
- Learned Angular to enable integration between the new front-end with the back-end data supplied by various pension providers.

Editions Financial Ltd / Digital Developer [05/11 - 09/14]

- Worked within the larger design team as the agency's sole digital designer, required to quickly assimilate and implement a broad array of both online and offline technologies to enable the agency to offer digital solutions in addition to their traditional print-based approach.

nooQ / Designer & Front-end Developer [07/12 - present]

- Co-founded an award-winning, web-based visual communication platform built on Angular which aims to increase productivity and promote collaboration within organisations.
- Responsible for all aspects of design and front-end development.

EDUCATION

MSc Human Computer Interaction
Heriot Watt University

BA Accountancy & Computer Science
Heriot Watt University

References on request