

Rick Anderson

DIGITAL DEVELOPER / DESIGNER / ILLUSTRATOR

Experienced digital specialist with over 25 years commercial expertise. I help clients simplify complex design challenges and optimise digital potential. Intuitive and functional design is at the heart of what I do. My professional goal is to combine my love of physically putting pencil to paper with more technical skills to deliver innovative, user-centred solutions from sketching brand concepts and preliminary wireframes to comprehensive UI design and front-end programming. I co-founded OOKO, a two-man Leith-based design agency. I am also a co-founder and designer of the nooQ app (www.nooq.co) - a web-based visual communication platform which aims to increase productivity and promote collaboration within organisations.

CONTACT

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PORTFOLIO

www.ooko.com/rick

REFERENCES

On request

EDUCATION

MSc Human Computer Interaction
Heriot Watt University

BA Accountancy & Computer
Science
Heriot Watt University

SKILLS

ADOBE XD	●●●●●
ANIMATE	●●●●●
AFTEREFFECTS	●●●●●
FIGMA	●●●●●
ILLUSTRATOR	●●●●●
INDESIGN	●●●●●
PHOTOSHOP	●●●●●
PREMIERE PRO	●●●●●
HTML	●●●●●
CSS	●●●●●
JAVASCRIPT	●●●●●
WORDPRESS	●●●●●



WORK EXPERIENCE

Freelance Digital Designer & Illustrator

[02/23 - present day] / [10/14 - 09/20] / [04/09 - 05/11] / [11/01 - 11/04] / [05/97 - 09/00]

I lead clients through projects from initial conception to final design often having to liaise with and manage 3rd parties to facilitate delivery. I have developed a strong customer focus, an ability to plan, prioritise and fulfil projects in accordance with client deadlines. My role demands effective communication and management of a broad spectrum of (often remote) clients in order to understand and satisfy their objectives which are frequently wide-ranging and unpredictable in both scope and timescale. As such, I have to be able to adapt as well as keep up-to-date with the latest trends, techniques and technology. These projects include branding, print design (brochures, labels and business cards), web design and app development, e-commerce platforms, UI wireframe design and coding, 3D modelling, illustration, motion graphics and animation.

SICCAR

Digital Design Consultant [10/20 - 01/23]

SICCAR is a data-sharing platform leveraging distributed ledger technology to solve challenges around data sharing, governance, privacy and security. I led the end-to-end UI design process, collaborating with the technical team to develop POC wireframes and hero demos as well as working on the live platform. My role encompassed other design functions within the company including animation of explainer videos, creation of a new SICCAR brand along with redevelopment of the company website and ancillary marketing assets such as printed collateral. I continue to support SICCAR on a freelance basis.

Editions Financial Ltd

Digital Developer [05/11 - 09/14]

Editions Financial specialise in content marketing, working with the world's leading financial services brands. As the agency's sole digital designer, working within the larger design team, I was required to quickly assimilate and implement a broad array of both online and offline technologies to enable the agency to offer digital solutions in addition to their traditional print-based approach.

OOKO Limited

Partner / Director [12/04 - 03/09]

As a co-founder of the OOKO design agency I learned to embrace the challenges of day-to-day administration of the company including financial management and budget control, overseeing client and supplier relationships as well as procuring and undertaking an extensive variety of design briefs.