

CONTACT

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PORTFOLIO

🌐 www.ooko.com/rick

EDUCATION

MSc Human Computer Interaction
Heriot Watt University

BA Accountancy & Computer
Science
Heriot Watt University

Kinross High School

REFERENCES

On request

SKILLS

ADOBE XD	●●●●●
ANIMATE	●●●●●
AFTEREFFECTS	●●●●●
ILLUSTRATOR	●●●●●
INDESIGN	●●●●●
PHOTOSHOP	●●●●●
PREMIERE PRO	●●●●●
HTML	●●●●●
CSS	●●●●●
JAVASCRIPT	●●●●●
WORDPRESS	●●●●●



Rick Anderson

DIGITAL DEVELOPER / DESIGNER / ILLUSTRATOR

Over 25 years commercial web design and development experience, from initial design concepts and wireframes to fully functioning live brochure and e-commerce websites. Familiar with issues concerning current website design such as accessibility and responsive design for multiple devices. Worked extensively with the Wordpress platform and competent in all modern web development technologies (HTML5, CSS3, Javascript, PHP and MySQL). Co-founder and Director of design agency OOKO including project and budget management. Co-founder, front-end developer and designer of the 'nooQ' app (www.nooq.co) - a web-based visual communication platform which aims to increase productivity and promote collaboration within organisations.

WORK EXPERIENCE

SICCAR

Digital Design Consultant [Oct '20 - Jan '23]

SICCAR is a data-sharing platform using distributed ledger technology to solve challenges around data sharing, governance, privacy and security. As a freelance Digital Design Consultant my role encompassed all areas of design from UI wireframing of the software to animation of explainer videos, development of the SICCAR brand and creation of marketing assets such as printed collateral and website design.

Freelance Digital Designer & Illustrator

[Oct '14 - Sep '20] / [Apr '09 - May '11] / [Nov '01 - Nov '04] / [May '97 - Sep '00]

I have enjoyed periods of freelancing inbetween full-time jobs finding varied design and web development work mostly through recommendation and word-of-mouth. I also use this time to further develop my skills set.

Editions Financial Ltd

Digital Developer [May '11 - Sep '14]

Editions Financial is the only content marketing agency dedicated to finance and business. I was employed to enable the agency to create and deliver digital content marketing campaigns for the world's leading financial and business brands. As the company's sole Digital Developer I was required to quickly assimilate and implement a wide range of both online and offline technologies to enable the agency to offer digital solutions in addition to their traditional print-based approach.

OOKO Limited

Partner / Director [Dec '04 - Mar '09]

I was co-Director of this 2-man Leith-based Design agency. Responsibilities covered all areas of running the company including budget control and managing clients and suppliers as well as undertaking and adapting to a broad range of design briefs. As a small agency we had to be very flexible in our approach to work to accommodate the full spectrum of promotional media available to our clients

EC1.com

Graphic / Multimedia Designer [Oct '00 - Oct '01]

Internet Business Services Ltd

Web Designer [Feb '96 - Apr '97]