Rick Anderson

Digital Developer / Designer / Illustrator

m. 07786 547 425

12 Queens Park Avenue, Edinburgh EH8 7EE

e. rick@ooko.com

Portfolio: www.ooko.com

- Over 20 years web development experience.
- Photoshop, Flash, Illustrator, Dreamweaver, HTML, Javascript, CSS & Wordpress.
- Co-managed design agency OOKO including project and budget management.
- Co-founder, front-end developer and designer of nooQ app.

EMPLOYMENT HISTORY:

Freelance Digital Designer & Illustrator. 10/14 – present.

I have continued to undertake freelance digital projects with Editions Financial as well as sourcing my own freelance work including:
- Bootstrap development (www.intrinsic.cc).
- Angular UI development (Origo Services Ltd).
- Wordpress development (www.learningtoflourish.co.uk and www.iangrantdesign.co.uk).
- Print and branding (Global Surface Intelligence, Kilted Cider & Anne de Montarlot).
- Animation work (Tailwind Solutions Ltd. www.ooko.com/tailwind/pos_final.mp4).

Digital Developer, Editions Financial Ltd. 05/11 - 09/14.

Editions Financial is the only content marketing agency dedicated to finance and business. I was employed to enable the agency to create and deliver digital content marketing campaigns for the world's leading financial and business brands. As the company's sole Digital Developer I was required to quickly assimilate and implement a wide range of both online and offline technologies to enable the agency to offer digital solutions in addition to their traditional print-based approach.

Responsibilities included:
- www.editionsfinancial.co.uk website development and maintenance.
- www.cbmoneyguide.co.uk website/database updates and maintenance.
- Showreel and presentation development.
- Wordpress website and theme development.
- HTML email and newsletter development and distribution.
- DVD authoring and Flash presentations.

Key Skills:
- HTML, CSS, jQuery, Wordpress, Bootstrap, AngularJS, Flash
- PHP, MySQL

Self-employed freelance Graphic/Multimedia Designer. 12/09 – 05/11, 04/09 - 07/09, 11/01 - 11/04, 05/97 - 09/00.

I have enjoyed periods of freelancing in between full-time jobs finding varied design and web development work mostly through recommendation and word of mouth. I also use this time to further develop my skills set.

Webmaster, Diet Chef Ltd. 08/09 - 11/09.

Diet Chef is the largest diet home delivery service in the UK servicing over 20,000 customers. My role was primarily to develop a new look and feel for the Diet Chef website as well as design of complimentary marketing materials such as leaflets, brochures and advertising.

Director, OOKO Limited. 12/04 - 03/09.

I was co-Director of this 2-man Leith-based Design agency, responsibilities covered all areas of running the company from budget control and managing clients and suppliers as well as undertaking and adapting to a broad range of design briefs. As a small agency we had to be very flexible in our approach to work to accommodate the full spectrum of promotional media available to our clients.

Graphic/Multimedia Designer, EC1.com. 10/00 - 10/01.

Graphic/Multimedia Designer, Internet Business Services Ltd. 02/96 - 04/97.

EDUCATION:

MSc Human Computer Interaction.
1994 – 1995 Heriot Watt University, Edinburgh.

Main Subjects: Human Computer Interaction, Graphics, Vision, Software Development, Interactive System Design, Computers in Teaching and Learning.

BA (Hons) Accountancy and Computer Science (class 2.1).
1990 – 1994 Heriot Watt University, Edinburgh.

Main Subjects: Accounting, Economics, Mercantile Law, Taxation, Computer Science, Information Systems, Data and Knowledge Base Management.

Dissertation: "A picture is worth a thousand words- visualising complex information."
A comparison of visual and verbal information as communicative forms in relation to human recognition and improved interface design.

1984 – 1990 Kinross High School, Kinross.

'O' Grades: Accountancy (1), Arithmetic (1), Art (3), Chemistry (1), English (2), French (1), History (1), Maths (1), Physics (1).

Highers: Chemistry (A), Economics (C), English (B), French (B), German (A), Maths (A), Physics (A).

CSYS: Maths I (B), Maths II (B).

PERSONAL INFORMATION:

I am a digital developer and graphic designer/illustrator with over 20 years commercial experience. Having developed many web projects from initial design concept to fully functioning live website, ranging from basic brochure sites to database-supported dynamic e-commerce sites I am fully aware of the issues concerning current website design such as accessibility and responsive design for multiple devices. I have worked extensively with Wordpress and am competent in all modern web development technologies (HTML5, CSS3, Javscript (jQuery), PHP and MySQL). I have worked closely with clients developing brands and a full range of marketing collateral covering business cards and promotional CD/DVDs to multimedia displays and exhibition stands.

Throughout my career I have enjoyed both working as part of a team or the challenge of depending on my own initiative during periods of self-employment. Having run my own company for 5 years I have found that I work well under pressure and have had to understand the importance of time and budget management and meeting deadlines while maintaining a flexible and creative approach to work. I am comfortable dealing with clients and suppliers having had to work closely with both over the years of freelancing and running OOKO Limited.

I have always enjoyed illustration and sketching and have been very privileged to enjoy a career which combines this with the more technical skills acquired at university. I am passionate about effective and attractive design and use various websites and blogs to keep up to date with design trends. I spend much of my spare time developing my creative skills from illustration, printing and 2D/3D modelling/animation to painting and more recently the filmmaking process.

In my spare time I am working with two friends developing 'nooQ' (www.nooq.co) – a web-based visual communication platform for increasing productivity and promoting collaboration within organisations. I am responsible for the front-end development and design of the app, which is being built using Microsoft Visual Studio. The app has been developed in an agile environment with potential end-users heavily involved throughout the development cycle. We are currently pursuing investment opportunities (both in the UK and USA) to help further development of the app.

Nationality: British
Clean driving license
Hobbies / Interests:
Visual arts, reading, animation, illustration & painting.

Recent websites:
www.editionsfinancial.co.uk
www.northbridgelofts.com
www.malcolmcochrane.co.uk
www.researchspace.com

REFERENCES: on request

SKILLS:

PHOTOSHOP	*****	**DREAMWEAVER**	*****
ILLUSTRATOR	****	**FLASH**	****
INDESIGN	***	**AFTEREFFECTS**	***